



FlexUp: Get off the sidelines and into the game!

Increase your demand response earnings by automating your facility operations with no out-of-pocket cost.

What is FlexUp?

FlexUp provides near-zero risk financing for automation projects that enable facilities to increase their participation in demand response (DR). Facilities can upgrade an existing building management system (BMS) or install a new system for no out-of-pocket cost.

Why choose FlexUp?

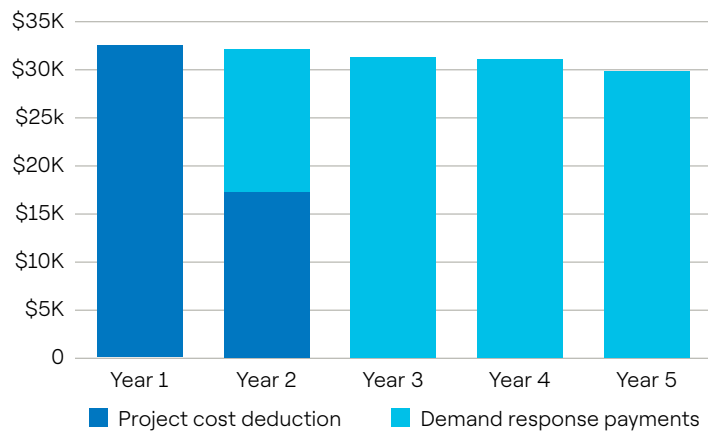
Increasing numbers of commercial and industrial organizations are considering automation – or actively investing in automation – to improve their operational efficiency and reduce the labor involved in DR curtailment. Leveraging automation in your curtailment strategies increases your ability to participate in DR programs without negatively impacting your operations, enabling you to earn more – with less cost involved.



Zero-CapEx upgrades

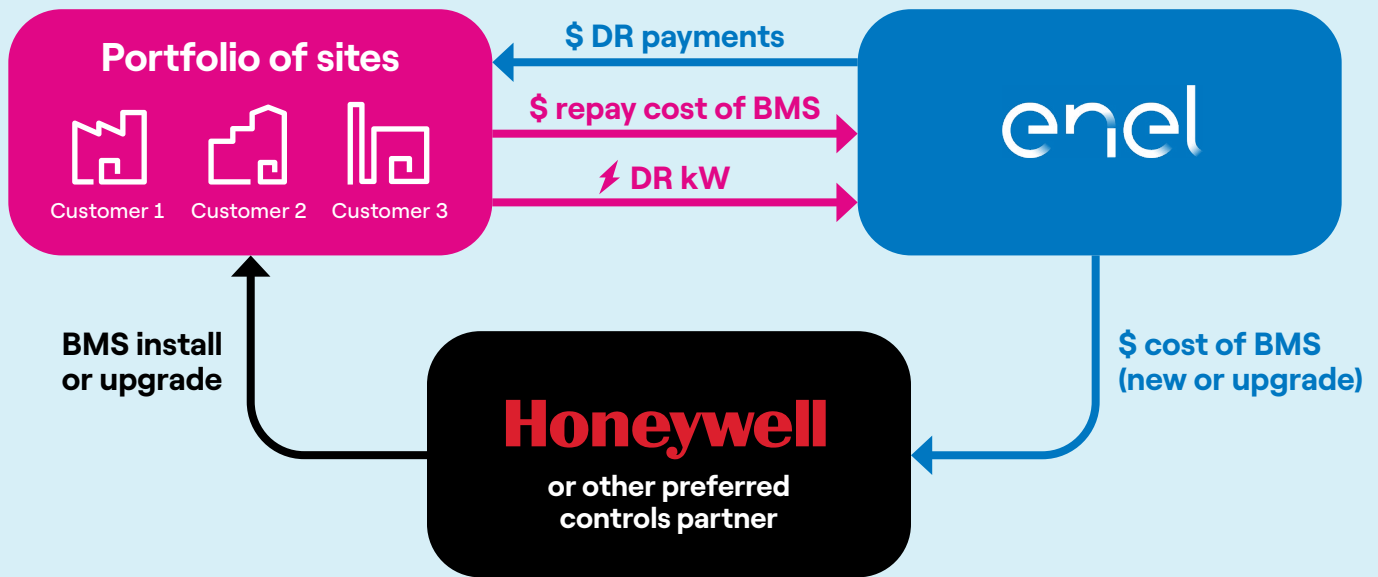
Through FlexUp's unique offering, Enel covers the upfront cost of your new BMS or BMS upgrade. From the minute the BMS is installed or upgraded, you own it and realize the benefits of the system. Your future DR earnings pay back the system costs, providing a near-zero risk financing option – many organizations accomplish payback within 6 – 24 months.

Example returns for BMS upgrade project



Most sites fully pay off BMS and start earning DR revenue in <2 years

How the Enel FlexUp offering works



Benefits of automation

Participating in DR dispatches can be very labor intensive – or not possible if a facility lacks automation. When called upon by Enel to reduce energy, some organizations must have employees stop what they are doing and run around the building to enact the curtailment plan. This is inefficient and limits the ability to maximize earnings in DR – while preventing some organizations from participating altogether.

Upgrading or installing a BMS opens up opportunities for every type of operation. Automation helps facilities perform better in DR dispatches, access more DR programs, respond to dispatches that may occur outside of the normal hours your facility is staffed, and earn more through DR participation.

How a BMS amplifies DR participation

- Opens access to new fast response programs
- Reduces the need for manual intervention
- Improves DR dispatch performance
- Increases DR earning potential

In addition, a BMS provides benefits beyond DR

- Improves energy efficiency
- Drives energy cost savings
- Speeds up operations and response time
- Optimizes building infrastructure and processes

What's next?

Enel has partnered with Honeywell to make DR participation effortless and more lucrative while simultaneously helping you optimize your facility's energy infrastructure and operational processes.

Contact Enel today – our team of experts will help you identify opportunities to increase your DR revenue and boost efficiency with automation. Once your automation strategy is finalized, Enel will work with Honeywell (or your existing controls partner, if you prefer) to install the system and optimize it for DR participation.