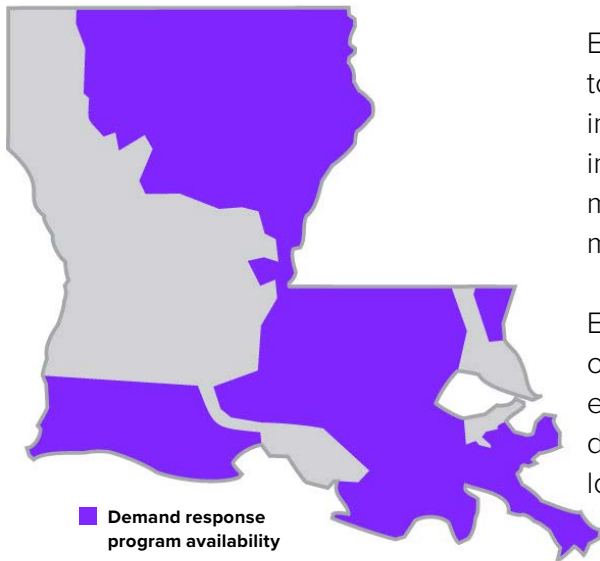


Entergy Louisiana C&I Demand Response Program

Earn payments for reducing energy consumption



Entergy Louisiana has joined forces with Enel North America to offer a new demand response program for commercial, institutional and industrial organizations in Louisiana. This initiative enables organizations to earn incentive payments for making targeted energy reductions that help Entergy Louisiana maintain local grid reliability.

Enel, the world leader in demand response, connects organizations in Louisiana to this exclusive program and ensures they maximize earnings while minimizing operational disruption. Tap into a new revenue stream and support your local electric grid – enroll today.

Program overview

Program year	Year-round (June 1–May 31) with summer, fall, winter and spring periods
Program hours	24 hours a day/7 days a week
Payments	Earn up to \$42,000/MW-year in capacity payments and no penalties
Costs	No upfront, out-of-pocket costs to participate
Dispatch notification	At least 2 hours prior to event; Enel usually sends out a “High Alert” notice multiple days in advance
Dispatch duration	4 hours maximum
Expected number of dispatches	The maximum number of emergency events that may be called is 5 in the summer, 5 in the winter, 3 in the fall and 3 in the spring, for a total of 16 maximum events during a single program year
Audit requirement	Up to 2 1-hour tests. Testing is required for annual accreditation if no dispatches occur and will be Entergy Louisiana directed.
Generator eligibility	Properly permitted generators are eligible

Frequently asked questions

What is demand response?

Demand response programs provide an opportunity for commercial, institutional and industrial organizations to earn incentive payments while helping maintain a reliable electric system. When utilities experience supply and demand constraints, they dispatch Enel's demand response network, which is made up of local organizations that have agreed to reduce energy usage during these times of high demand.

Program participants earn payments for agreeing to be on standby and curtailing electricity consumption when called upon in response to these events.

What are the benefits?

- **Maximize payments to your bottom line:** Enel manages your participation from start to finish, ensuring you earn the highest possible financial reward. Since 2011, our customers have earned more than \$2 billion in payments.
- **Improve your facilities' resilience:** In addition to the payments, participants receive advanced notification of grid stability issues, enabling them to proactively protect their facilities from potential power outages.
- **Support your community:** Your participation helps maintain reliable electricity in your community.

How do we participate?

Enel makes participation easy. We take care of the complex details so you can focus on running your business.

1. Our expert team will work with you to identify your energy reduction potential and create a strategy that delivers maximum value with minimum impact on your operations. We outline these measures in a customized Energy Reduction Plan.
2. In some cases, we install necessary metering devices at your facility to establish communication with our Network Operations Center (NOC) so we can monitor your energy consumption levels in real time.
3. Your site is then enrolled and ready to respond when a dispatch begins. Provided your site has Enel metering, log into apps.enelx.com any time during a dispatch to view your real-time performance.
4. Throughout the process, we fully manage enrollment, measurement, verification and payments on your behalf.

What can we expect during a demand response dispatch?

- **Notification:** When the Midcontinent Independent System Operator (MISO) anticipates emergency conditions on the grid, it dispatches the Entergy Louisiana and Enel network into action. Enel will notify you via email, phone, strobe light or SMS, depending on your preferences, to inform you when the dispatch will begin.
- **Response:** At the start of the dispatch, your facility will reduce its electricity usage according to your predetermined Energy Reduction Plan – either manually or, if requested, automatically by Enel's NOC.
- **Support:** Before, during and after a dispatch, our NOC remains in communication with your facility. Our staff is available 24 hours a day, 7 days a week, supporting you to ensure that you achieve the highest possible levels of performance and payments.

What types of energy reductions can we make?

Enel has extensive experience creating energy reduction strategies that work within the operational limitations of a wide variety of facilities, including cold storage, manufacturing, food processing, universities, malls, office buildings and more. We can also help to implement full control systems that allow your electric load to be toggled remotely.

Common reduction strategies include:

- Modify manufacturing processes
- Adjust HVAC equipment
- Dial back pumps
- Change settings in industrial freezers
- Reduce non-essential lighting

Customers often facilitate dispatch participation by simply shifting many of their energy-intensive processes by a few hours. Ask us about our experience working with customers like you.

How do we sign up?

Our experts are standing by to speak with you about your organization's demand response opportunity. Submit your information [here](#) to get started.